

Stronger Together: Multi-perspective mini IB-cases

Welcome to T&E SIG's Stronger Together! We truly believe that working with others in a collaborative manner reinforces and multiplies the outcomes of individual results. Henceforth, we are pleased to present the Mini IB-cases developed through collective efforts and contributions from AIB members located in different parts of the world. The Mini IB-case contributors designed the case, suggested questions for discussion, and provided insightful perspectives on the case solutions.

Mini IB-cases will include a one-page case and a two-page teaching notes developed under a shared-perspective analysis about a real global situation, event, or phenomenon, related to International Business (IB). Our main insight for this is "Do you need different perspectives about an IB situation? Then ask your AIB colleagues".

- Three participants: one provides the mini IB-case and a perspective of it and the other two provide solutions / recommendations.
- The mini IB-case has to be real. It could be an event or a business dilemma.

Instructions for the case leader:

- **Mini IB-case:** Up to 250 words (including a web link in order to find more information and 4-5 keywords that will help to classify the case). We strongly recommend using a real situation or IB dilemma rooted in the same contributor's country.
- **Question and discussion:** Up to 250 words. The same person has to discuss his/her case, provide a question for discussion and some insights / perspectives to answer it. The question and the perspective of the mini IB-case have to be propose thinking about the following: "What I want my students learn through this discussion?"

Instructions for the case discussants:

- **Colleagues' questions and recommendations:** Up to 250 words each. They have to propose a question and solutions / recommendations for it, thinking about the following: "How I would explain this discussion to my students in my course?" Discussants will provide their insights using their courses topics, research areas, or even geographical location perspective.

Here is a link of an example of an already developed Mini IB-case:

<https://tesig.aib.world/mini-cases-for-teaching-ib/>